

SA Greys Board Meeting
April 10, 2016 - 2:00 PM
Murphy-Wilmot Library,
530 North Wilmot Road
Tucson, AZ 85718

Call to order

Steve Machtley, Mark Westergaard, Eric Schaefer, Renee Bennett, Taryn Westergaard, Paul Huter, Jeff Hawks, Linda Begega, Marcelle Cox, Mary Freeman, and Mary Bahmer were present.

Approval or correction of minutes

The minutes for March, 2016 were approved.

Reports of Officers, Directors and the Advisory Board

- President – Steve Machtley
Meeting called to order
It is a busy time right now. We are getting ready for Arizona Gives, the Wooltrax fundraiser and the Dog Wash. We also have some hound health issues.

- Treasurer – Eric Schaefer
We raised over \$50,000 from Arizona Gives Day. The sales tax on the Green Valley property (\$1,354.40) was paid by the donor. Net income for the year is \$1,799.30. Eric announced that he will be going on an extended vacation in June and July. John will fill in for him while he is out of town.

- Operations Director – Renee Bennett
We had eight intakes. One ill, Bailey and one injured, Jessie. Six pending adoptions and seven adoptions completed. Four transferred to California. Thirteen dogs on hand. We will pick up one today and four on Monday. Renee may know two CPA's who would be willing to do our audits so we can start writing grants.

- Advisory Board Chair – Mary Freeman
We had tremendous success with Arizona Gives Day. We received donations in the amount of \$40,710 which earned us a bonus of \$10,000 for most dollars raised in the small non-profit category. The presentation ceremony, when we will be awarded the check, will be in May. Thank you to Jeff, Renee and Diana for all the postings and constant contacts. Thank you cards and emails are going out. We need to sell more Jim Click raffle tickets now.

- Outreach Director – Taryn Westergaard
Upcoming events are Adopt Love/Adopt Local on April 16th, Equine Voices Spring Festival on April 23rd, Trail Dog Day on April 24th and the Dog Wash on May 1st.

- Vice President – Mark Westergaard
We announced the donation of the Alamos property to SA Greys at the Ice Cream Social. We have brochures printed of the property and Steve took videos of the property and the neighborhood. John is going to talk to Joan & Paul Athey, who live in Green Valley, to spread the word. John will also ask if he can distribute marketing materials at the Equine Spring Festival. We should also reach out to the Green Valley Chamber of Commerce and also check with Dorn Homes to see if they will buy it back.

Two other members, Kevin & Michelle Tuck, said they also might have a property they would donate to us by Old Spanish Trail.

- Volunteer Director – Linda Begega
We need to reach out to other groups for the Woolfrax Shoe Fundraiser. This will also help network with these groups.

- Communications Director – Jeff Hawks

- At Large Director – Marcelle Cox
Marcelle was approached by an Avon representative and Desert Divas about fundraising campaigns/events. It was decided we would not be interested.

- At Large Director – Paula Huter

Other Business

- Fundraising Activities/Updates
It was decided we will do the Mother's Day and Father's Day name a hound fundraiser.
Shelter Animals Count: If we can refer another non-profit animal shelter or rescue group we can earn \$500 for each new member. Incentive for new member to join is a \$1,000 donation.
We need to look into other passive fundraising such as Fry's, Smile Amazon, United Way and CFC (Combined Federal Campaign)
It was discussed to have something on the web-site to show all donors:
This is where your money went.

- Other Business:

Membership renewal is down from last year. We will make membership renewal available at Dog Wash.

We need to look for play date venues in an enclosed area.

Phyllis will book the hay barn for the fall reunion on November 6th.

We need to look for a fund development consultant.

The Annual Membership Meeting and Election has been postponed to Sunday, July 10th due to travel commitments for several board members.

We need to do a call for nominations for open positions.

Date, Time, Location of next meeting

- Sunday, May 8th, 2017 – Murphy-Wilmot Library, 530 North Wilmot Road, Tucson, Arizona.

Meeting Adjourned at 3:55 p.m.