

SA Greys Board Meeting
August 13, 2017
Dusenberry Branch Library
Tucson, Arizona

Meeting was called to order by Ivan Milensky at 2:00 PM. Board members present: Ivan Milensky, Taryn Westergaard, Paula Huter, and Anne Lopez.

Approval or correction of minutes: Minutes of July Annual Meeting were declared to be approved. Mark Westergaard stated the July minutes had been added to the website.

Financial Report

Profit & Loss Sheet and Balance Sheet were distributed. Taryn Westergaard reported an increase in the Briarcrest Vet expenses. Mark Westergaard reported detailed expenses for the donated property in Green Valley. It was agreed there would be further discussion regarding these expenses in September. Also discussed was the possibility of setting up automatic payments in PayPal for these expenses.

Operations Report

Taryn Westergaard explained the change in veterinary coverage of newly adopted hounds. Going forward, SA Greys will no longer be covering medication and testing charges for hounds adopted that are currently undergoing hookworm treatment. Currently there are fifteen dogs available for adoption; two of these fifteen are negative for hookworms. Adoption applications are continuing to be received.

Old Business

The discussion of Fundraising and a Fundraising committee was tabled until the September meeting. Information for location and times for dog washes (approved at July meeting) still needs to be confirmed.

New Business

Discussion regarding recruiting volunteers and exploring the possibility of finding a Volunteer Coordinator included: how do new volunteers get plugged into appropriate slots; how do we provide backups; is there a need formal backups?

Mark Westergaard explained how our existing PayPal could be utilized to: streamline dog adoptions, amending donation fee structures, and adjusting transaction fees. The initial CRM beta testing for events was very successful. This included the ability for collection of funds at the front end, accurate counts for attendance (tickets mailed/tickets at will call). Further it was explained this program could also be used to track event volunteers. Further

discussion ensued regarding CMS abilities to include the integration of social media applications (Facebook, Instagram, etc.)CMS also no has both available and adopted dogs attached to “People.”

Topic of “feel good stories” added to social media and other venues was discussed with general enthusiasm and approval.

Next meeting

September 10, 2017, 2:00 PM, Martha Cooper Branch Library, 1377 N Catalina Avenue

Meeting was adjourned at 2:45 PM.